



PERSPECTIVES ON EDUCATION: TRANSFORMING LIVES - SPRING 2008

2008 PERSPECTIVES PANELISTS:

Meme Drumwright is an associate professor in the Department of Advertising in the College of Communication. She previously was an assistant professor at the Harvard Business School and a senior lecturer in the U.T. Marketing Department. Her current research involves studies of social responsibility in business, particularly in marketing and advertising. Her research interests also include services marketing, marketing strategy, and business ethics, and she has written articles and cases for various books and journals, including *Journal of Marketing and Marketing Letters*. She has won two school-wide teaching awards at U.T. for her MBA course on services marketing. Outside the university, she has taught in corporate executive education programs in Mexico, Europe, and Asia as well as in the U.S. In between her undergraduate and graduate degrees, she worked in advertising and public relations for seven years.

Betty Sue Flowers is the director of the LBJ Library and Museum on the campus of The University of Texas at Austin. She is a Plan II alumna, a former director of Plan II, a poet, an editor, and a business consultant. Dr. Flowers is a member of the University's Academy of Distinguished Teachers and a Distinguished Alumna of The University of Texas at Austin. Her publications range in topic from poetry therapy to the economic myth, and include four television tie-in books in collaboration with Bill Moyers, among them *Joseph Campbell and the Power of Myth*. She recently coauthored *Synchronicity* with Joseph Jaworski, which explores the inner dimensions of leadership.

Camille Parmesan is an associate professor in the Section of Integrative Biology. Dr. Parmesan's early research focused on multiple aspects of population biology, including the ecology, evolution and behaviors of insect/plant interactions. For the past several years, the focus of her work has been on current impacts of climate change in the 20th century on wildlife. Her work on butterfly range shifts has been highlighted in many scientific and popular press reports, such as in *Science*, *Science News*, *New York Times*, *London Times*, National Public Radio, and the recent BBC film series, *State of the Planet*, with David Attenborough. Professor Parmesan is renowned for her climate change expertise, giving seminars for the White House, government agencies and non-governmental organizations, and serving as a lead author of the Third Assessment Report of the Intergovernmental Panel on Climate Change (IPCC). The IPCC was awarded the 2007 Nobel Peace Prize jointly with Al Gore.

Richard Reddick is an assistant professor in the Department of Education Administration, and a Plan II alumnus. Dr. Reddick is a former Teach For America teacher and his research interests are in exemplary programs for retaining and supporting students of color in higher education; multiracial equity in American education; African American faculty and their mentoring relationships with African American students; and poor and working class black families. Dr. Reddick is the coauthor of *A New Look at Black Families: Fifth Edition*, and *The Black College Mystique* with Charles V. Willie, coeditor of *Legacies of Brown: Multiracial Equity in American Education*, and a former editor of the *Harvard Educational Review*.

Larry Speck, the W.L. Moody Centennial Professor in Architecture, is a practicing architect whose projects include the Barbara Jordan Passenger Terminal at the Austin-Bergstrom International Airport, the award-winning Rough Creek Lodge and Conference Center in Glen Rose, Texas, and the Austin Convention Center. Professor Speck was founding director of the University's Center for the Study of American Architecture and served as the fourth dean of the School of Architecture. In 1991, *Architectural Digest* selected Larry Speck as one of the "AD 100"—a listing of the 100 foremost architects in the world.

Michael Starbird is a University Distinguished Teaching Professor in the Department of Mathematics. His numerous awards include the Jean Holloway Award for Teaching Excellence, the Chad Oliver Plan II Teaching Award (chosen by Plan II students), and in January, 2007, The 2006 Mathematical Association of America Deborah and Franklin Tepper Haimo Award for Distinguished College or University Teaching of Mathematics. Dr. Starbird serves on the national education committees of the Mathematical Association of America and the American Mathematical Society, and he co-authored both *The Heart of Mathematics: An Invitation to Effective Thinking* and *Coincidences, Chaos, And All That Math Jazz: Making Light of Weighty Ideas* with UT graduate, Edward Burger.

Michael Stoff is the current director, *ad interim*, of the Plan II Honors Program and a University Distinguished Teaching Professor in the Department of History at the University of Texas at Austin. Dr. Stoff has also directed the History Honors Program, the Graduate Program in History, and teaches in the Normandy Scholars Program. He is the co-editor of the *Oxford New Narratives in American History* and his publications include *Oil, War, and American Security: The Search for a National Policy on Foreign Oil, 1941-1947* and *The Manhattan Project: A Documentary Introduction to the Atomic Age*.



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SCHEDULE:

January 30:

Dr. Michael Stoff, Plan II Director, *ad interim*,
and History

Public Education: The American Experience

February 6:

Dr. Meme Drumwright, Advertising

Ethics Education: Can Ethics be Taught?

February 13:

Dr. Betty Sue Flowers, Director, LBJ Library and Museum
(Plan II alumna, former Plan II director)

Education and Imagination

February 20:

Professor Larry Speck, Architecture

Self-Education: 3 Case Studies

February 27:

Dr. Michael Starbird, Mathematics

Does Education Make a Difference?

March 5:

Dr. Rich Reddick, Education Administration (Plan II alumnus)

Importance of Cross Race/Gender Mentorship

March 19:

Dr. Camille Parmesan, Integrative Biology

Educating Politicians about Science

READING LIST (so far): *Can Ethics Be Taught*, Thomas R. Piper, Mary C. Gentile, and Sharon Daloz Parks (1993); *Left Back: A Century of Battles Over School Reform*, Diane Ravitch (2000); *Thunderstruck*, Erik Larsen (2006)

FOR REGISTERED STUDENTS:

Perspectives on Education: Transforming Lives is a one-hour Pass/Fail course. Attendance each week is required to receive credit. Please sign in each week.

Assignment:

Registered students are also required to submit one (1) short, 500-750 word (2-3 page) reaction paper to receive credit for the course. The paper may be in response to any of the meetings/lectures or any of the assigned books (see list above)

The paper is due March 19, 2008.

The paper may be turned in at any time on or before March 19. Papers should be turned in at the front desk of Plan II Honors, W. C. Hogg Building 4.104. Please do NOT hand in at the class. Papers may not be submitted electronically and no late papers will be accepted.