





sensors = big data

A soldier in a field of tall grass, wearing a helmet with goggles and holding binoculars and a rifle. The soldier is looking through the binoculars. The background is a blurred field of tall grass.

relationships
between data = insights



invasive
sampling = distortion

- sensors = big data
- relationships between data = insights
- invasive sampling = distortion
- to see = to understand
- data \neq decisions

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